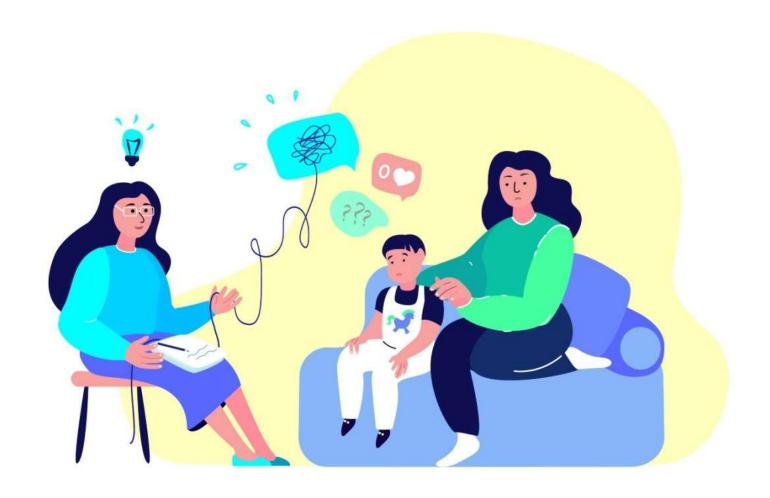
MENTAL HEALTH-RELATED STATES

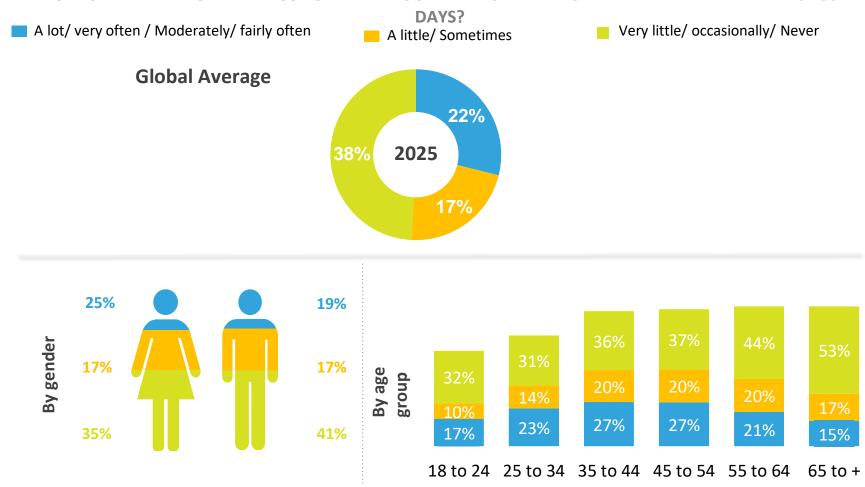
- Concern about your children's mental health-





% within total population

HOW OFTEN DID PEOPLE FEEL CONCERNED ABOUT THEIR CHILDREN'S MENTAL HEALTH IN THE PAST 30





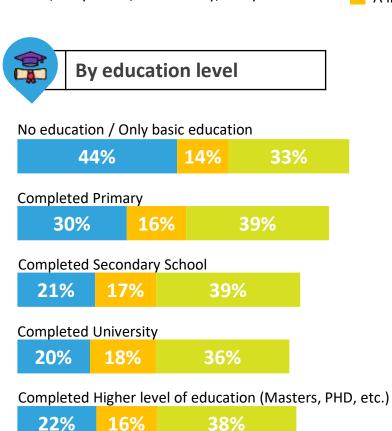
% within total population

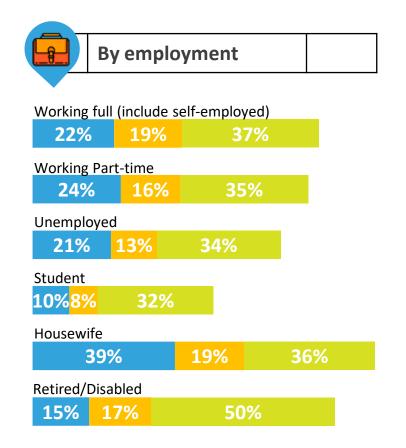
HOW OFTEN DID PEOPLE FEEL CONCERNED ABOUT THEIR CHILDREN'S MENTAL HEALTH IN THE PAST 30 DAYS?

A lot/ very often / Moderately/ fairly often

A little/ Sometimes

Very little/ occasionally/ Never

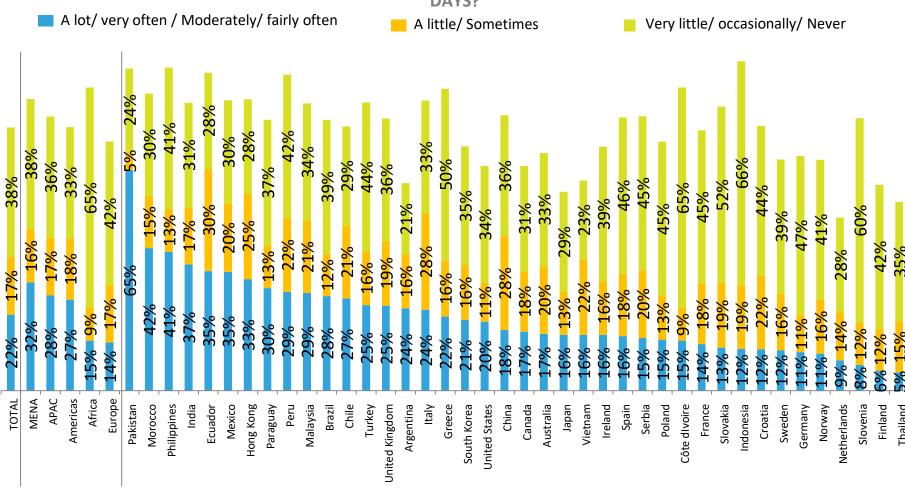






% within total population

HOW OFTEN DID PEOPLE FEEL CONCERNED ABOUT THEIR CHILDREN'S MENTAL HEALTH IN THE PAST 30 DAYS?

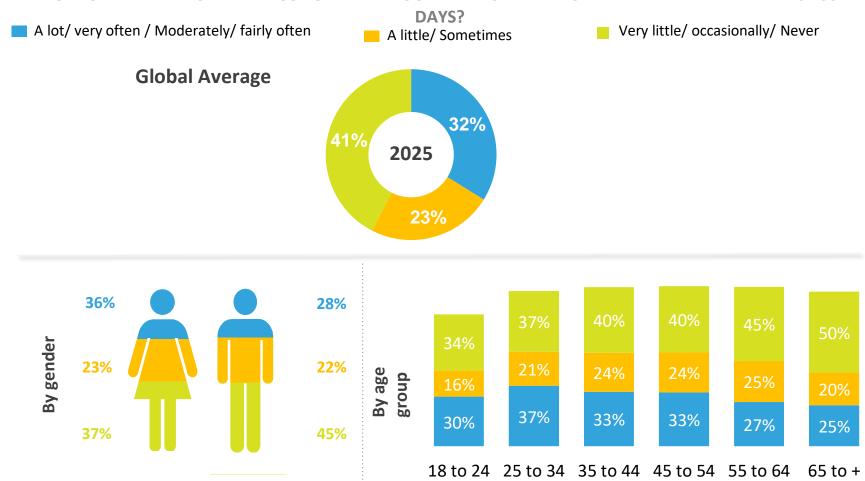


MENA has only 2 countries. Africa has only 1 country. Source: WIN 2025. Base: 35515 cases. The percentages of Dk / Nr / no children have not been plotted.



% within those who have children

HOW OFTEN DID PEOPLE FEEL CONCERNED ABOUT THEIR CHILDREN'S MENTAL HEALTH IN THE PAST 30





% within those who have children

HOW OFTEN DID PEOPLE FEEL CONCERNED ABOUT THEIR CHILDREN'S MENTAL HEALTH IN THE PAST 30 DAYS?

A lot/ very often / Moderately/ fairly often

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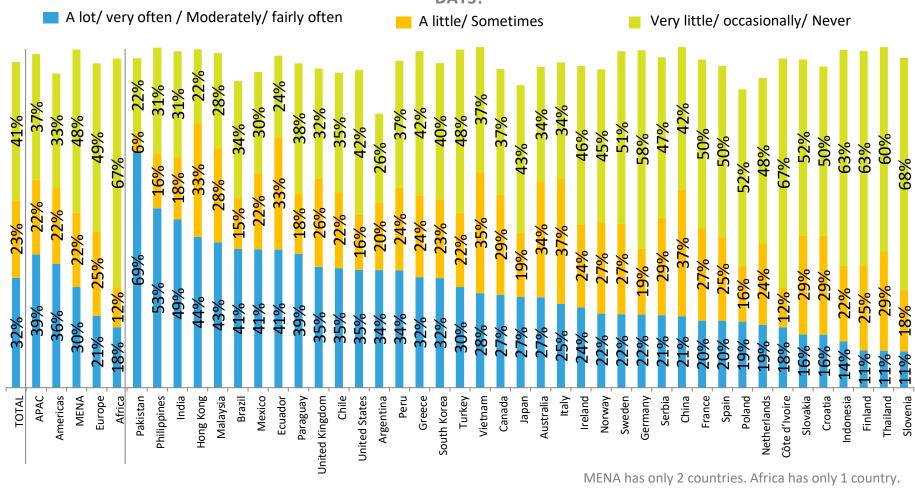
| By education level | | | | | | |
|--|--------|-----|-----|-----|--|--|
| No education / Only basic education | | | | | | |
| | 3% | | 6% | 29% | | |
| Completed Pr | rimary | | | | | |
| 41% | | 19% | | 37% | | |
| Completed Secondary School | | | | | | |
| 31% | | 2% | 42% | | | |
| Completed University | | | | | | |
| 29% | 26 | % | 4 | 1% | | |
| Completed Higher level of education (Masters, PHD, etc.) | | | | | | |
| 31% | 22 | 2% | 4 | 4% | | |

| yment elf-employed | 42% |
|-----------------------|--------------------------|
| | |
| | |
| 5% | 42% |
| | |
| | |
| 21% | 38% |
| | |
| 17% | 36% |
| | |
| 39% | |
| | |
| 20% | 36% |
| | |
| | 47% |
| | 21% 17% 39% 20% |



% within those who have children

HOW OFTEN DID PEOPLE FEEL CONCERNED ABOUT THEIR CHILDREN'S MENTAL HEALTH IN THE PAST 30 DAYS?





MENTAL HEALTH-RELATED STATES

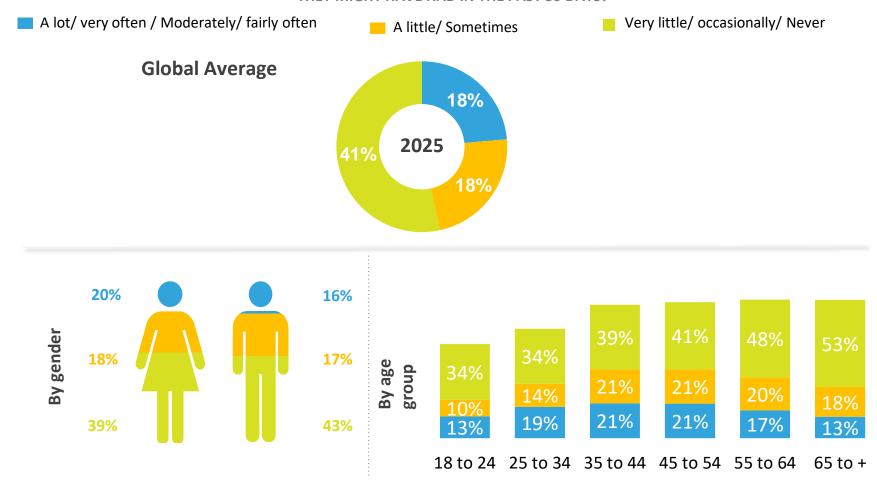
- Concern that your children are not able to talk to you about any major worries they may have -





% within total population

HOW OFTEN DID PEOPLE FEEL CONCERNED THAT THEIR CHILDREN WERE UNABLE TO TALK TO THEM ABOUT ANY MAJOR WORRIES THEY MIGHT HAVE HAD IN THE PAST 30 DAYS?





% within total population

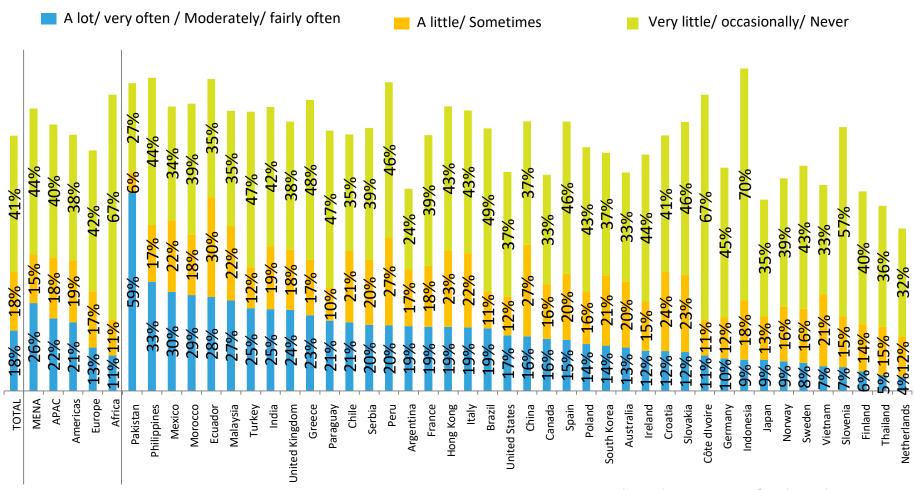
HOW OFTEN DID PEOPLE FEEL CONCERNED THAT THEIR CHILDREN WERE UNABLE TO TALK TO THEM ABOUT ANY MAJOR WORRIES THEY MIGHT HAVE HAD IN THE PAST 30 DAYS?

A lot/ very often / Moderately/ fairly often Very little/ occasionally/ Never A little/ Sometimes By education level By employment No education / Only basic education Working full (include self-employed) 18% 19% 41% 37% 39% 13% Working Part-time **Completed Primary** 39% 20% 17% 23% 18% 43% Unemployed 19% 13% 35% Completed Secondary School 17% 18% 41% Student 8% 9% 31% **Completed University** Housewife 16% 18% 40% 21% 42% 30% Completed Higher level of education (Masters, PHD, etc.) Retired/Disabled 17% 17% 41% 14% 18% 50%



% within total population

HOW OFTEN DID PEOPLE FEEL CONCERNED THAT THEIR CHILDREN WERE UNABLE TO TALK TO THEM ABOUT ANY MAJOR WORRIES THEY MIGHT HAVE HAD IN THE PAST 30 DAYS?

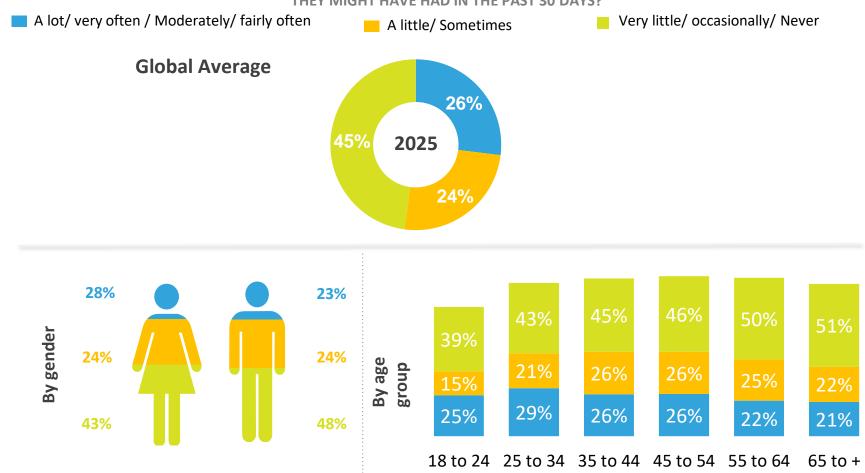


Source: WIN 2025. Base: 35515 cases. The percentages of Dk / Nr / no children have not been plotted. MENA has only 2 countries. Africa has only 1 country.



Concern that your children are not able to talk to you about any major worries they may have % within those who have children

HOW OFTEN DID PEOPLE FEEL CONCERNED THAT THEIR CHILDREN WERE UNABLE TO TALK TO THEM ABOUT ANY MAJOR WORRIES THEY MIGHT HAVE HAD IN THE PAST 30 DAYS?





% within those who have children

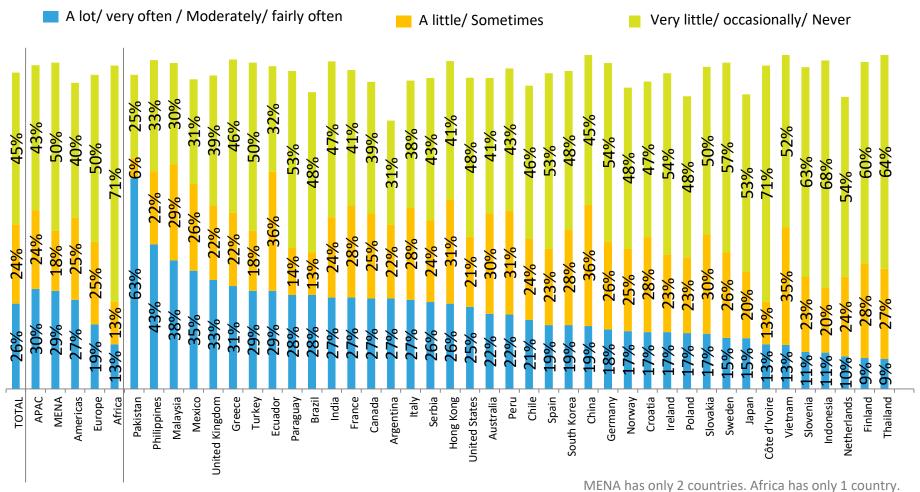
HOW OFTEN DID PEOPLE FEEL CONCERNED THAT THEIR CHILDREN WERE UNABLE TO TALK TO THEM ABOUT ANY MAJOR WORRIES THEY MIGHT HAVE HAD IN THE PAST 30 DAYS?

A lot/ very often / Moderately/ fairly often Very little/ occasionally/ Never A little/ Sometimes By education level By employment No education / Only basic education Working full (include self-employed) 24% 47% 26% 46% 14% 38% Working Part-time **Completed Primary** 22% 45% 28% 22% 32% 40% Unemployed 21% 29% 39% Completed Secondary School 25% 24% 45% Student 12% 12% 38% **Completed University** Housewife 23% 26% 47% 22% 42% 33% Completed Higher level of education (Masters, PHD, etc.) Retired/Disabled 23% 24% 49% 23% 48% 23%



% within those who have children

HOW OFTEN DID PEOPLE FEEL CONCERNED THAT THEIR CHILDREN WERE UNABLE TO TALK TO THEM ABOUT ANY MAJOR WORRIES THEY MIGHT HAVE HAD IN THE PAST 30 DAYS?





Dates: Dec. 2nd 2024 to Feb. 25th 2025

METHODOLOGY

| | Country | Company Name | Methodology | Sample | Coverage | 2024-2025 |
|----|------------------------|--|------------------------|--------|-------------------|-----------------------------|
| | Country | Company Name | Methodology | Sample | Coverage | Fieldwork Dates |
| 1 | Argentina | Voices Research & Consultancy | CAWI | 1027 | NATIONAL | 30 Dec 2024 – 9 Jan 2025 |
| 2 | Australia | Luma Research | Online Panel | 500 | NATIONAL | 20-24 January 2025 |
| 3 | Brazil | Market Analysis Brazil | CAWI | 1032 | NATIONAL | 16-23 January 2025 |
| 4 | Canada | LEGER | CAWI | 1000 | NATIONAL | 9-19 January 2025 |
| 5 | Côte d'Ivoire | EMC | CAPI | 569 | NATIONAL | 13-25 February 2025 |
| 6 | Chile | Activa Research | CAWI | 1095 | NATIONAL | 10-27 January 2025 |
| 7 | China | WisdomAsia | CAWI | 1000 | URBAN | Week 1-2 January 2025 |
| 8 | Croatia | Institute for market and media research, Mediana Fides | CAWI | 531 | NATIONAL | 17-23 January 2025 |
| 9 | Ecuador | Centro de Estudios Y Datos - CEDATOS | CAPI | 708 | NATIONAL | 1-3 February 2025 |
| 10 | Finland | Taloustutkimus Oy | Online Panel | 1112 | NATIONAL | 16-24 January 2025 |
| 11 | France | BVA Xsight | CAWI / Online Panel | 1001 | NATIONAL | 6-7 February 2025 |
| 12 | Germany | Produkt+Markt | CAWI | 1000 | NATIONAL | 20 Dec 2024 – 6 Jan 2025 |
| 13 | Greece | Alternative Research Solutions | CAWI | 500 | NATIONAL | 5-20 December 2024 |
| 14 | Hong Kong | Consumer Search Group (CSG) | Online Panel | 516 | TERRITORY WIDE | 31 Dec 2024 -10 Jan 2025 |
| 15 | India | DataPrompt International Pvt. Ltd. | CAWI | 1000 | NATIONAL | 19 Dec 2024 - 20 Jan 2025 |
| 16 | Indonesia | DEKA | Face to Face | 1000 | NATIONAL | 12-25 December 2024 |
| 17 | Republic of Ireland | RED C Research & Marketing Ltd | CAWI | 1013 | NATIONAL | 9-15 January 2025 |
| 18 | Italy | BVA Doxa | CAWI | 995 | NATIONAL | 13-16 December 2024 |
| 19 | Japan | Nippon Research Center, LTD. | CAWI | 1131 | NATIONAL | 22-27 January 2025 |
| 20 | Malaysia | Central Force International | Online Panel | 1008 | NATIONAL | 2-9 December 2024 |
| 21 | Mexico | Brand Investigation S.A.de C.V | Online | 800 | NATIONAL | 9-18 January 2025 |



Dates: Dec. 2nd 2024 to Feb. 25th 2025

METHODOLOGY

| | Country | Company Name | Methodology | Sample | Coverage | 2024-2025 Fieldwork Dates |
|----|-----------------|--|-------------|--------|---|------------------------------|
| 22 | Morocco | Integrate Consulting SARL | Online | 509 | NATIONAL | 21-24 January 2025 |
| 23 | Norway | Opinion AS | CAWI | 1031 | NATIONAL | 13-21 January 2025 |
| 24 | Pakistan | Gallup Pakistan | CATI | 1000 | NATIONAL | 3 Dec 2024 -2 Jan 2025 |
| 25 | Paraguay | ICA Consultoría Estratégica | CATI | 500 | NATIONAL | 8-31 January 2025 |
| 26 | Peru | Datum Internacional | F2F | 1204 | NATIONAL | 31 Jan – 7 Feb 2025 |
| 27 | Philippines | Philippine Survey and Research Center, Inc. (PSRC) | CAPI | 1000 | NATIONAL | 14-31 January 2025 |
| 28 | Poland | Mareco Polska | CAWI | 1080 | NATIONAL | 18-22 December 2024 |
| 29 | Serbia | Institute for market and media research, Mediana Adria | CAWI | 536 | NATIONAL | 17-23 January 2025 |
| 30 | Slovakia | Go4insight | CAWI | 500 | NATIONAL | 17-22 January 2025 |
| 31 | Slovenia | Institute for market and media research, Mediana | CAWI | 700 | NATIONAL | 17-21 January 2025 |
| 32 | South Korea | Gallup Korea | CAWI | 1085 | NATIONAL | 16-24 January 2025 |
| 33 | Spain | Instituto DYM | CAWI | 1014 | NATIONAL | 16-20 January 2025 |
| 34 | Sweden | DEMOSKOP AB | CAWI | 1004 | NATIONAL | 21 Dec 2024 – 23 Jan 2025 |
| 35 | Thailand | INFOSEARCH LIMITED | F2F | 500 | NATIONAL | 22 Dec 2024 – 18 Jan 2025 |
| 36 | The Netherlands | Motivaction International B.V. | CAWI | 1023 | NATIONAL | 6-18 December 2024 |
| 37 | Turkey | Barem | CATI | 775 | NATIONAL | 24-28 January 2025 |
| 38 | United Kingdom | ORB International | CAWI | 1000 | NATIONAL | 19-23 Dec 2024 |
| 39 | USA | LEGER | CAWI | 1000 | NATIONAL | 9-19 January 2025 |
| 40 | Vietnam | Indochina Research (Vietnam) Ltd | CAPI | 900 | Hanoi, Ho Chi Minh city, Da Nang, Can Tho - Urban population | 18 Dec 2024 – 10 Jan 2025 |

